









WELCOME TO CELSI



At Celsi we know how important it is to create a stylish and relaxing living environment. That's why we've developed this collection of premium electric fires.

This brochure has been designed to make the purchase of your new Celsi fire as simple as possible. I hope you find it both informative and inspiring.





SHOWROOM EXCLUSIVE

Electriflame DLX products provide all the warmth, comfort, and style to be expected from high performance electric fires. Our showroom network of independent retailers are exclusively selected to display our products. These retailers are highly experienced and able to take you through all the features and benefits of owning a DLX fire. A retailer can discuss with you any individual requirements, and assist you with choosing and installing the most appropriate model for your home.

We want you to experience the very best product performance, customer care and service satisfaction that we believe you will find from our Electriflame DXL retailers.



DLX ASSURANCE

We believe our success stems from a combination of innovative design, investment in technology and the highest quality manufacturing standards. To reflect our belief in their quality and durability, Celsi DLX fires carry a 5 years warranty made up off two years full guarantee and three years parts only.



CONTENTS

SMART FUNCTIONALITY	6-7
ADVANCED FEATURES	8 - 9
art of transformation	10-11
NATURAL WOOD & CERAMIC LOGS	12-13
ELECTRIFLAME DLX 2000	14-15
ELECTRIFLAME DLX 1800	16-17
ELECTRIFLAME DLX 1600	18-19
ELECTRIFLAME DLX 1250	20-21
DIMENSIONS	22-23

SMART FUNCTIONALITY



Electriflame DLX is an exciting new generation of electric fires featuring automatic system and user interactive controllability. With Celsi Smart App Innovation we capture the full control capability of our advanced handset and place it into your smart phone or tablet providing a user friendly interactive experience. From thermostatic programmable heating to spectacular colourful fire displays, Smart functionality is built-in and readily available at your fingertips.

CONFIGURATION

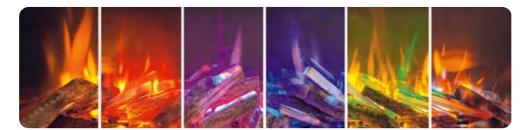
Our range of built-in 3-sided glass models offer the perfect solution for your feature wall. Available in sizes 1250, 1600, 1800, and 2000. DLX Smart fires are supplied with side blanking panels giving you the option to customise your installation by converting from a 3-sided fire, to a 2-sided left or right configuration, or to simply install as a single glass fronted wall inset fire.



COLOUR

Enjoy 16 pre-set ambient colour modes, and over 100+ multi colour combinations to customise the light ambience on flames, logs, and ember bed. To simplify your choice relax with a slow cycle through the colour spectrum in our fully immersive Animation mode. Controllable LED lights positioned above, beneath, and behind the fuel bed creates an illusion of hot embers, burning logs, and tall ascending flames that deliver a real fire experience.





Operated via Celsi Smart handset and Celsi Smart App.



ELECTRIFLAME®DLX COLOUR CONTROL.

CONNECTIVITY

Get connected with our feature-rich and simple to operate CELSI Smart App. Available to download on the App Store, or get in on Google Play!



CONTROL

Control your fire from your smart phone or tablet with full handset functionality.







Further applied smart technology allows you to voice activate your fire using Amazon Alexa and Google Assistant.



Scan the QR code to download our App.





Celsi Smart app control

ADVANCED FEATURES

An Electriflame DLX is a fire to be experienced in the heart of your home all year round. Our aim is to provide you with a heating appliance that is simple to operate and responsive to meet the demands of even the busiest of lifestyles. Every fire in our range has a 'flame picture' only setting. Unlike gas or solid fuel fires, this allows you to enjoy the atmospheric flames during the summer months when it is too warm to turn on the heat. Operational noise is kept to an absolute minimum with our quietest ever fan heaters. This smooth running heating system gently emits a stream of warm air into your room providing warmth and comfort while you enjoy spectacular visual displays.

ISOFLAME (Independent flame to heat) is just one of many system features built into our DLX fires. Celsi incorporate the finest industry designed features that benefit our products with optimal energy saving performance and assurance. Please sit back and take a few moments to look through our Advanced Features section.



ELECTRIFLAME[®]DLX 1250. Single sided installation.

Optimal energy saving performance and assurance.

Our fires are built with high quality low energy consumption LEDs that provide incredible flame brightness and colour saturation, whilst maintaining sensible and economical energy use.



THERMOSTATIC HEATING

Pre-set your heat comfort level for automatic temperature control via the handset.



TIMER FUNCTION

Programmable 7-day heating timer with hourly on/off



LED EFFICIENCY

Advanced lighting is used throughout our product. Our onboard LED's ensure effective energy saving low power consumption.



ISOFI A MI

Independent flame effect capable of displaying in isolation when no heat is required from the appliance.



COLOUR SMART

16 colour vibrant presets with 100+ options to customise the light ambience on flames, logs, and ember bed.



Conformity assessed and certified UK & EU



Compliance with Electrical Energy Rated Product (ERP)
Integrated design features for optimal energy saving
performance and assurance.

Celsi Smart handset.

ART OF TRANSFORMATION

ELECTRIFLAME DLX

Through design innovation and precision engineering Celsi have captured every natural element and characteristic that embodies a fire. This has been stunningly reproduced and encased behind sleek glass walls. With DLX you can expect multiple layers of real fire experience, including molten coals and soaring flames that appear to blaze endlessly throughout natural log Ceramics, or 100% authentic Real Wood logs.

Our fires are developed to suit even the busiest of lifestyles, and aesthetically crafted to compliment your home however large or small your living space is. If you are planning on introducing an on-trend Media wall as a built-in feature fireplace solution, or even renovating to modernise an existing chimney breast, we have four product sizes to suitably accommodate your home, with our largest model sized at an impressive 2 metres wide.

DLX fires have the power to transform a room. Desirable results can be achieved with the number of installation options available. The fires are supplied with side blanking panels giving you the option to customise your installation by converting from a 3-sided fire, to a 2-sided left or right configuration, or to simply install as a single glass fronted wall inset fire.

Our experienced retailer showrooms can provide further advice and discuss your individual installation possibilities.



ELECTRIFLAME[®]DLX 1250. 1-sided glass, wall inset installation.

MOOD LIGHTING

To further compliment your feature wall transformation, colour changing LED lighting can be optionally introduced via a system lighting port on the fire. Contact your nearest Celsi retailer for more advice on ambient mood lighting during your DLX fire installation.



ELECTRIFLAME[®]DLX 1800. 2-sided glass installation with Mood lighting option. TV size 75".

FIRE TO TV SIZE

Finding the correct balance between fire and TV size is an important process when measuring up for a Media wall. Just as Televisions have increased in size over time, so have our fireplaces. Large format TV's are often mounted or inset into the feature wall above our fireplace. The question remains, what fire and TV size works well together?

To assist you with this decision we provide you with a 'suggested recommended size guide', this considers the diagonal TV measurement (in brackets). Our guide menthod ensures a slightly wider fireplace to TV width, providing an aesthetically pleasing result for your room.

Fire size	TV Diagonal	TV Width
Millimetres	Inches	Millimetres
DLX 1250	(55)	1227
DLX 1600	(65)	1455
DLX 1800	(75)	1675
DLX 2000	(85)	1911

NATURAL WOOD LOGS

The development team at CELSI have taken our sensational electric fires to the next level and further complemented them with genuine hard wood logs. Each log has grown to develop its own unique character with textured bark, wood grain and knotting.

These characteristics are retained throughout our fuel bed process where our team skillfully split and layout the logs to offer the best solution for your preferred fire size. Further attention to detail is applied by flame charring the wood to create areas of scorched log burning, before finally fusing the entire fuel bed into a fixed position.

A natural fire radiates energy above and below its fuel. We focus on our fuel beds as much as we do our flames, and provide visibility, light and motion beneath the logs. Charcoal embers are fused within the surface creating layers of fire depth, then bark chippings are applied to naturalise the surface in and around the logs.

These combined elements deliver a truely authentic fire experience that not only looks amazing when powered on, but also naturally pleasing when the fire is turned off.



100% - Natural Authentic Unique



Real wood is available for DLX models 1250/1600/1800/2000.



Retaining character



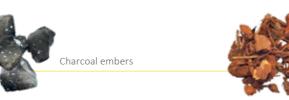
Log charring detail

Patented technologies bring new dimensions to the electric fire market as fuel bed and flames merge together in a living fire effect that blurs the line between reality and illusion. Experience multiple flames to the front, center, and rear of the logs, rising out of hot coal embers. These patented effects are astonishing, and are at the forefront of our premium electric fires.

WOODLAND CERAMIC LOGS



Blurring the lines between reality and illusion with naturally detailed woodland ceramic logs.



Supplied with all DLX products

PATENTED TECHNOLOGIES

Multi Flame Projection Technology ®

Living Ember Bed Technology ®





3-sided glass installation. Real Wood logs



Specification

Fire Dimensions: mm	H 393 x W 2002 x D 340
Heat Output	1.0kW - 2.0kW
Model Number	Real Wood Logs EDXR20RE
	Ceramic Logs EDXL20RE



CELSI SMART APP

Feature-rich and simple to operate. Control your fire from your smart phone or tablet with full handset functionality.



Electriflame DLX Built-In 3 Sided Glass Smart Fire

Features

- Multi Flame Projection Technology ®
- Living Ember Bed Technology ®
- Real Wood Logs or Woodland Ceramic logs
- Bark chippings & charcoal embers
- 16 pre-set colours/100+ custom/Animation mode
- LED brightness control
- Thermostatic remote & manual control operation
- CELSI App controllable. iOS & Android
- Amazon Alexa and Google Assistant compatible
- Side blanking for 2 & 1 sided installations

















Celsi Smart Fires have 16 pre-set ambient colour modes, and over 100+ multi colour combinations to customise the light ambience on flames, logs, and ember bed. To simplify your choice relax and enjoy a slow cycle through the colour spectrum in our fully immersive Animation mode.











2-sided glass installation. Woodland Ceramic logs.



Specification

Fire Dimensions: mm	H 393 x W 1802 x D 340
Heat Output	1.0kW - 2.0kW
Model Number	Real Wood Logs EDXR18RE
	Ceramic Logs EDXL18RE



CELSI SMART APP

Feature-rich and simple to operate. Control your fire from your smart phone or tablet with full handset functionality.



Electriflame DLX Built-In 3 Sided Glass Smart Fire

Features

- Multi Flame Projection Technology ®
- Living Ember Bed Technology ®
- Real Wood Logs or Woodland Ceramic logs
- Bark chippings & charcoal embers
- 16 pre-set colours/100+ custom/Animation mode
- LED brightness control
- Thermostatic remote & manual control operation
- CELSI App controllable. iOS & Android
- Amazon Alexa and Google Assistant compatible
- Side blanking for 2 & 1 sided installations

















Celsi Smart Fires have 16 pre-set ambient colour modes, and over 100+ multi colour combinations to customise the light ambience on flames, logs, and ember bed. To simplify your choice relax and enjoy a slow cycle through the colour spectrum in our fully immersive Animation mode.











3-sided glass installation. Real Wood logs



Specification

Fire Dimensions: mm	H 393 x W 1602 x D 340
Heat Output	1.0kW - 2.0kW
Model Number	Real Wood Logs EDXR16RE
	Ceramic Logs EDXL16RE



CELSI SMART APP

Feature-rich and simple to operate. Control your fire from your smart phone or tablet with full handset functionality.



Electriflame DLX Built-In 3 Sided Glass Smart Fire

Features

- Multi Flame Projection Technology ®
- Living Ember Bed Technology ®
- Real Wood Logs or Woodland Ceramic logs
- Bark chippings & charcoal embers
- 16 pre-set colours/100+ custom/Animation mode
- LED brightness control
- Thermostatic remote & manual control operation
- CELSI App controllable. iOS & Android
- Amazon Alexa and Google Assistant compatible
- Side blanking for 2 & 1 sided installations

















Celsi Smart Fires have 16 pre-set ambient colour modes, and over 100+ multi colour combinations to customise the light ambience on flames, logs, and ember bed. To simplify your choice relax and enjoy a slow cycle through the colour spectrum in our fully immersive Animation mode.











3-sided glass installation. Woodland Ceramic logs.



Specification

Fire Dimensions: mm	H 393 x W 1252 x D 340
Heat Output	1.0kW - 2.0kW
Model Number	Real Wood Logs EDXR12RE
	Ceramic Logs EDXL12RE



CELSI SMART APP

Feature-rich and simple to operate. Control your fire from your smart phone or tablet with full handset functionality.



Electriflame DLX Built-In 3 Sided Glass Smart Fire

Features

- Multi Flame Projection Technology ®
- Living Ember Bed Technology ®
- Real Wood Logs or Woodland Ceramic logs
- Bark chippings & charcoal embers
- 16 pre-set colours/100+ custom/Animation mode
- LED brightness control
- Thermostatic remote & manual control operation
- CELSI App controllable. iOS & Android
- Amazon Alexa and Google Assistant compatible
- Side blanking for 2 & 1 sided installations















Celsi Smart Fires have 16 pre-set ambient colour modes, and over 100+ multi colour combinations to customise the light ambience on flames, logs, and ember bed. To simplify your choice relax and enjoy a slow cycle through the colour spectrum in our fully immersive Animation mode.

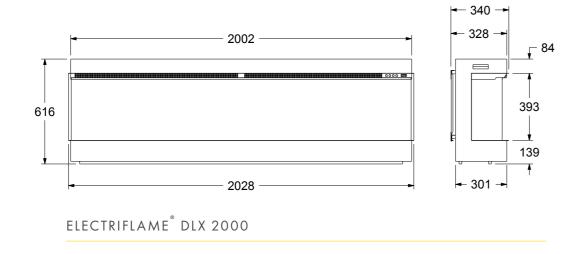


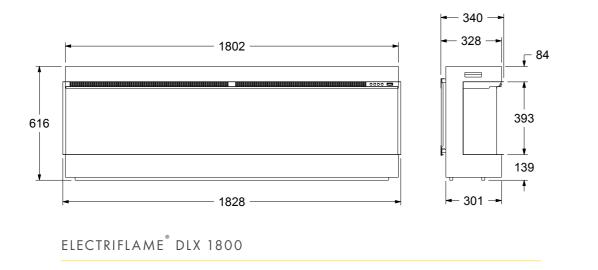


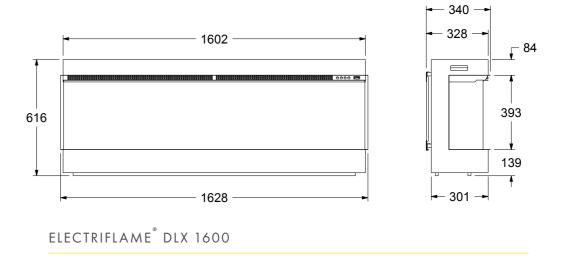


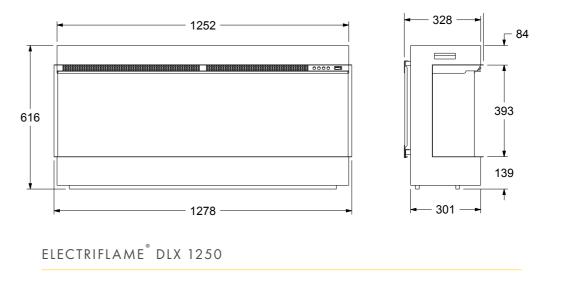


D I M E N S I O N S















www.celsielectricfires.co.uk

Go direct to the Celsi website on your smart phone or tablet device and use the app to scan the black and white QR codes shown on each page. Alternatively, go to www.celsielectricfires.co.uk to browse all Celsi electric fires.



BFM Europe Ltd, Gordon Banks Drive, Trentham Lakes, Stoke-on-Trent ST4 4TJ Tel:01782 339000 Email: sales@bfm-europe.com

DISCLAIMER

Our policy is one of constant development and improvement. We therefore reserve the right to revise designs and specifications of our products without formal notice, patents pending. We always recommend our products to be viewed in an approved showroom before purchase. Whilst we have taken every care in the preparation of this brochure it is not intended to replace the installation manual which provides more detailed information.

Photography is for illustration purposes only and although every effort has been made to ensure accurate reproduction of typical installations and flame pictures they may vary according to fire model and installation methods.

We recommend that all our fires are used in conjunction with central heating and not as a primary source of heat. In the interests of personal safety a suitable fireguard is recommended when children, the elderly and the infirm are present.

We accept no liability for any loss or damage arising directly or indirectly from the use of this brochure. This brochure is copyright 2023 and must not be reproduced in whole or in any part without prior written permission